

The Victorian Government
is proud to deliver
\$52.1 million for projects
in central Footscray.



FOOTSCRAY*
RENEWAL

*[people culture opportunity]



Maribyrnong
CITY COUNCIL

A Victorian
Government
initiative





artist's impression
of nicholson street mall

What is the FOOTSCRAY* RENEWAL initiative?

The Footscray Renewal initiative is part of the State Government's Transit Cities program to create more vital, attractive, sustainable and safe town centres in key locations around Melbourne that are close to public transport. Under the State Government's 2007-08 budget, \$52.1 million funding was provided over four years for a program of works to revitalise central Footscray.

Who is running this program?

The Victorian Government, led by the Department of Planning and Community Development (DPCD), will be working closely with Maribyrnong City Council, the Department of Infrastructure and other Government departments and agencies to deliver the program of works.

What is happening in Footscray?

The \$52.1 million funding over four years is part of the Melbourne 2030 Transit Cities Program that revitalises metropolitan and regional centres to make them economically stronger, better places to live and work.

It will be invested in central Footscray projects including...

- * An upgrade of Nicholson Street mall and other main streets in central Footscray.
- * A new, modern pedestrian bridge and public forecourt at Footscray station to improve access and safety.
- * Assistance with development of strategic sites in the station precinct.
- * A new one-stop planning shop for the marketing and development of central Footscray.

Project works to commence in 2008.

Other urban renewal projects in the area:

- * **Completed:** Maddern Square upgrade.
- * **Underway 2007:** Stage 1 Nicholson St Mall upgrade (\$2.5 million).

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earmarked for redevelopment :
Footscray station footbridge



What the Victorian Government will do to get investment moving...

- * The Victorian Government will kick-off the renewal program for Footscray by introducing the necessary planning controls to begin work on the station footbridge and forecourt, and redevelopment in the station precinct.
- * The Minister for Planning will review and complete the excellent strategic planning already carried out by Maribyrnong City Council, and prepare the final structure plan for central Footscray.
- * A planning scheme amendment will be exhibited in early 2008 to introduce clear rules into the local planning scheme, based on the final structure plan.
- * The Minister for Planning will work with Maribyrnong City Council and State Government agencies to attract investment and issue permits for quality development projects in central Footscray.

What is the shared vision for Footscray?

The Victorian Government's \$52.1 million investment in Footscray will deliver the vision for the Footscray Renewal initiative as part of the Transit Cities program, with the aim of:

- * Enhancing access and safety around public transport services.
- * Ensuring transport is well-integrated into the centre and better connected to nearby shops and community facilities.
- * Creating a greater range of housing choices in central Footscray that will put people closer to transport, jobs, shops and educational facilities.
- * Boosting employment opportunities in the area.
- * Making physical improvements to main streets.
- * Improving the variety of retail outlets, better catering to the shopping needs of local residents and workers.

The vision for urban renewal in Footscray is the result of extensive community consultation and strategic planning work undertaken by Maribyrnong City Council, including the "(re)Visioning Footscray" study, which produced a shared vision for Footscray as a safe, artsy, edgy, affordable, regional, diverse and multicultural place.

Will this affect my access to the station, shops and other facilities?

The State Government will do everything it can to minimise disruption to normal services. The community will be informed in advance of any disruptions.

Working in partnership

Messages from the Minister for Planning and the Mayor, City of Maribyrnong

"Rejuvenating Footscray through our Transit Cities program is not just about making things look better – it's about building an economically stronger, more liveable community and responsibly planning for future population growth.

It's about creating a vibrant hub for people to live and work in the same area while having easy access to transport, shops, schools, services and entertainment. Just five kilometres from the CBD, Footscray has become one of Melbourne's most highly sought after destinations for inner-city living. Footscray is embracing growth and Melbourne 2030 – our strategy to protect our liveability now and for the future. I look forward to watching this exciting city evolve."



Justin Madden MLC
Minister for Planning

"It's so exciting to see everyone's hard work on Footscray - our Council, the State Government, local traders and residents - about to pay off. We're keen to enhance Footscray, and not lose any of the things that make Footscray such a beloved, unique and wonderfully diverse place.



Cr Michael Clarke
Mayor, City of Maribyrnong

The State Government's commitment to Footscray means many major improvements will take place over the next few years and Council will be working in partnership with Minister Madden, and the Footscray community, to see this happen."



artist's impression
footscray railway precinct